

LUMINATE

Fan Pack Sales Reporting Requirements

To be a Fan Pack eligible reporter the fulfillment entity must be able to meet the reporting requirements highlighted in the Fan Pack Chart Eligibility Requirements guideline on our Knowledge base and must sell music content on behalf of *multiple artists*. Please note single artist storefronts are **not** eligible to report directly to Luminate. We recommend single artist storefronts looking to report on behalf of fan packs to partner directly with their label/distribution arm storefronts to report on their behalf.

Link to our Knowledge Base: <https://support.mrc-data.com/portal/en/kb/faq>

(Please note that you must have Music Connect access to view this knowledge base article)

All Luminate reporting services must complete the four week trial period described below to begin reporting, as well as adhere to the following criteria once registered to report:

1. Provide Luminate with four consecutive weeks of data in the Luminate standard reporting format before becoming eligible to be officially included within Luminate's market share and any Billboard charts.
2. A Luminate reporting service must deliver their data securely and therefore, must have capabilities of delivering data via SFTP. **No exceptions.**
3. As matters of both data integrity and process, Luminate is interested in including ***recurring music retailers who sell music on behalf of multiple artists***. Luminate will **NOT** accept one time reporting.
4. To remain an active contributing reporter to the Luminate market share universe and inclusion within Billboard charting you must consistently report each week. Going a week or two without reporting will cause your reporting account to automatically become inactive and will need to repeat the *four week trial period* before being reintroduced into the Luminate market share.

For any further questions regarding reporting eligibility please contact music.merchantservices@luminatedata.com.