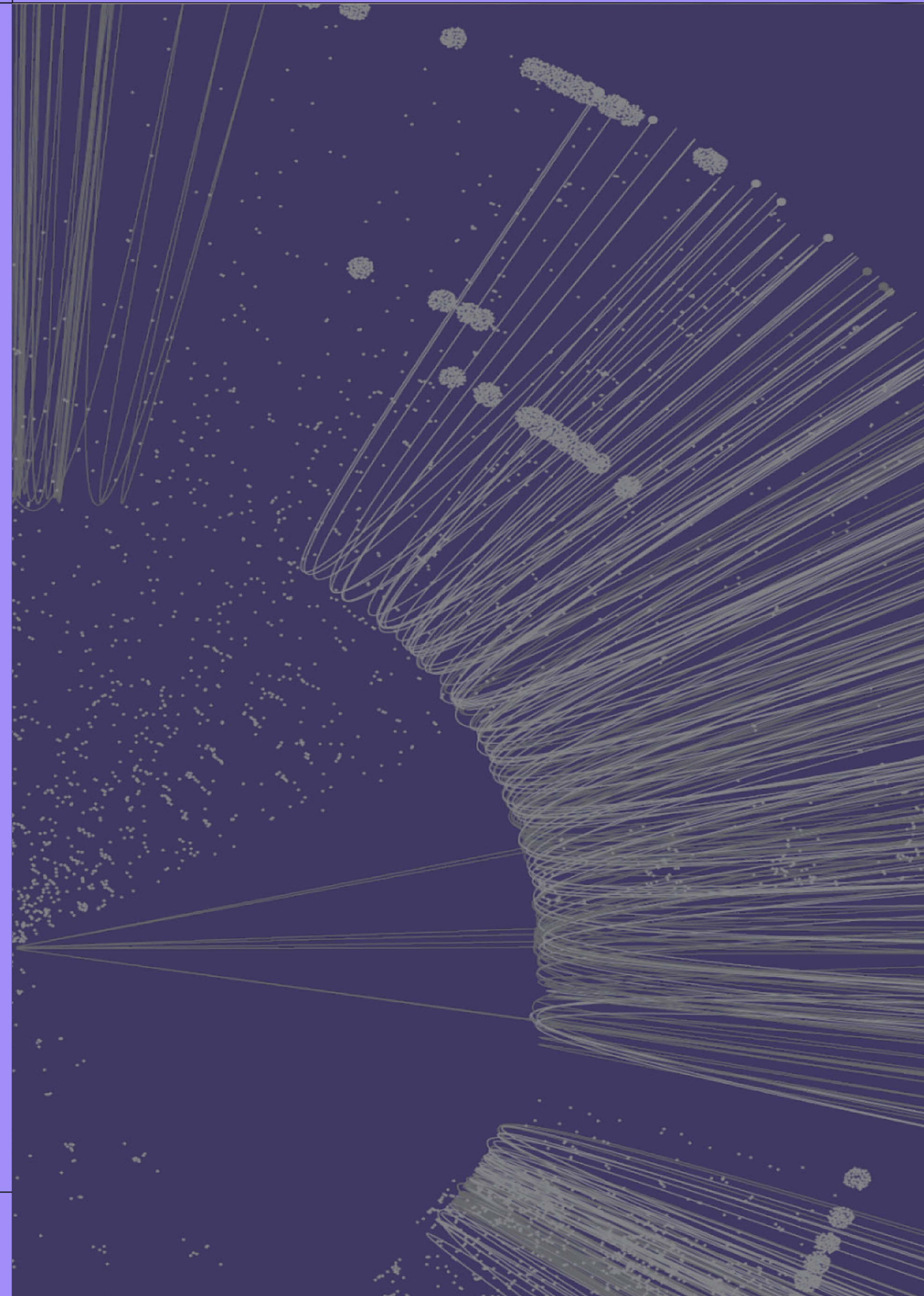


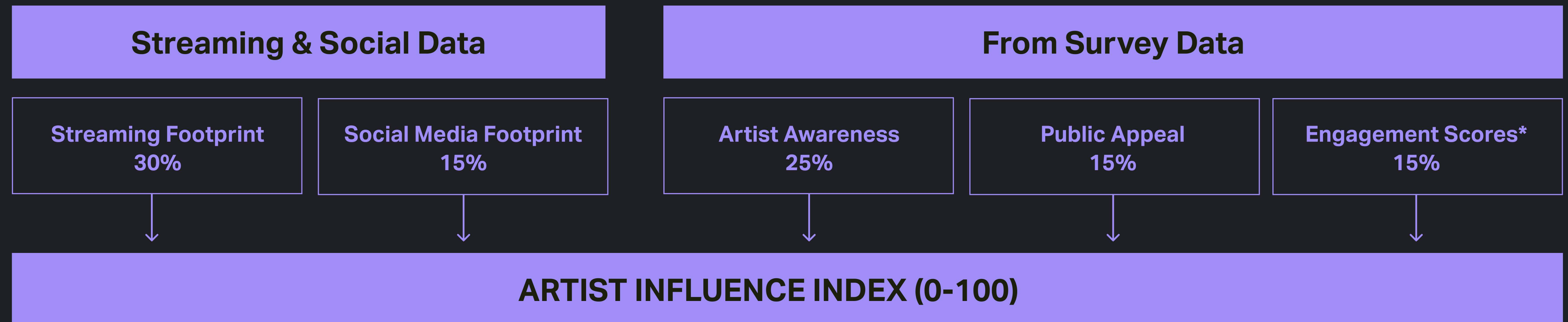
Q2 2025

LUMINATE INDEX



INTRODUCING THE LUMINATE INDEX METHODOLOGY

TO PROVIDE AN UNDERSTANDING OF THE DEPTH, BREADTH AND
AFFINITY OF ARTISTS' FANDOMS AMONG U.S. CONSUMERS



LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Lady Gaga	1	100	0
Bruno Mars	2	100	0
Elton John	3	96	0
Adele	4	96	0
Ariana Grande	5	95	1
Rihanna	6	94	1
Shakira	7	94	1
Eminem	8	94	0
Taylor Swift	9	92	1
Snoop Dogg	10	92	1

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Morgan Wallen	11	91	4
Dolly Parton	12	91	0
Ed Sheeran	13	91	1
Jelly Roll	14	89	1
Jennifer Lopez	15	89	1
Fuerza Regida	16	88	2
The Weeknd	17	87	0
Kendrick Lamar	18	87	2
Linkin Park	19	87	1
Alicia Keys	20	87	0

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Beyonce	21	87	2
Selena Gomez	22	87	3
Sabrina Carpenter	23	86	0
Coldplay	24	86	1
Katy Perry	25	86	1
SZA	26	86	9
Post Malone	27	86	1
Fleetwood Mac	28	85	19
Usher	29	85	0
Luke Combs	30	85	1

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Luke Bryan	31	84	1
P!NK	32	83	0
Stevie Nicks	33	83	-1
Led Zeppelin	34	82	0
Carrie Underwood	35	82	0
Kelly Clarkson	36	82	0
Green Day	37	82	1
Drake	38	82	1
50 Cent	39	82	0
BigXthaPlug	40	82	9

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Chris Stapleton	41	81	0
Metallica	42	81	1
Pink Floyd	43	81	0
Billie Eilish	44	81	0
Juice WRLD	45	81	-1
Journey	46	81	-1
AC/DC	47	81	1
Rod Wave	48	81	-1
Justin Timberlake	49	80	1
Miley Cyrus	50	80	3

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Maroon 5	51	80	1
Riley Green	52	80	7
Lil Wayne	53	80	2
Nicki Minaj	54	79	1
Rolling Stones	55	79	0
Metro Boomin	56	79	-1
Prince	57	79	-1
Imagine Dragons	58	79	-1
Eagles	59	79	-2
Rauw Alejandro	60	79	1

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Feid	61	79	0
Bon Jovi	62	78	0
Dua Lipa	63	78	1
Pitbull	64	78	1
Romeo Santos	65	78	0
Madonna	66	78	1
Red Hot Chili Peppers	67	78	1
Karol G	68	78	2
Creedence Clearwater Revival	69	77	-1
Kevin Gates	70	77	1

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Olivia Rodrigo	71	77	1
Shania Twain	72	77	0
Celine Dion	73	77	0
Teddy Swims	74	77	-1
Jhene Aiko	75	77	0
JENNIE	76	77	-
Tim McGraw	77	76	0
Blake Shelton	78	76	1
Nickelback	79	76	0
J Balvin	80	76	0

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
LE SSERAFIM	81	76	-1
Kali Uchis	82	76	3
John Legend	83	76	0
Gwen Stefani	84	76	1
Britney Spears	85	75	2
Mary J. Blige	86	75	-1
Vicente Fernandez	87	75	8
Jason Aldean	88	75	1
Cody Johnson	89	75	-1
Zach Bryan	90	75	9

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Kane Brown	91	75	-1
Guns N' Roses	92	74	1
Justin Bieber	93	74	1
Davido	94	74	4
Earth, Wind & Fire	95	74	-1
21 Savage	96	74	-1
Pop Smoke	97	73	-1
The Notorious B.I.G.	98	73	0
Outkast	99	73	0
Cardi B	100	73	2

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Diana Ross	101	73	-2
Jessie Murph	102	73	-
David Bowie	103	73	0
Future	104	73	0
Lana Del Rey	105	73	1
Rosé	106	72	-2
Avril Lavigne	107	72	1
Bailey Zimmerman	108	72	0
Benson Boone	109	72	3
Bad Bunny	110	72	-1

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Selena	111	72	0
Blink-182	112	72	0
Summer Walker	113	72	-1
Evanescence	114	72	-
Lionel Richie	115	72	-1
Kenny Chesney	116	72	2
Doechii	117	72	-
The Marias	118	71	-
Christian Nodal	119	71	0
Harry Styles	120	71	1

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Young Miko	121	71	1
Warren Zeiders	122	71	9
Leon Thomas	123	71	-
Brent Faiyaz	124	71	-1
Keyshia Cole	125	71	7
2Pac	126	71	-1
Daddy Yankee	127	70	1
J. Cole	128	70	-2
Ayra Starr	129	70	8
Moneybagg Yo	130	70	-1

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Aretha Franklin	131	70	-2
Halsey	132	70	1
Bryson Tiller	133	70	8
Tems	134	70	1
Tate McRae	135	70	0
Christina Aguilera	136	70	-1
Mitski	137	70	1
Lil Baby	138	70	-1
ABBA	139	70	1
Megan Moroney	140	69	2

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Sebastian Yatra	141	69	0
Bob Marley	142	69	-1
Bizarrap	143	69	-1
Eslabon Armado	144	69	-1
YoungBoy Never Broke Again	145	69	2
Wisin Y Yandel	146	69	0
Black Eyed Peas	147	69	2
U2	148	69	0
Sombr	149	69	-
Lainey Wilson	150	69	0

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
New Jeans	151	69	-1
Tyler Childers	152	69	1
Twenty One Pilots	153	68	1
Gorillaz	154	68	1
Gracie Abrams	155	68	-1
Jhay Cortez	156	68	0
Latto	157	68	0
Camilo	158	68	0
TOMORROW X TOGETHER	159	68	0
Cyndi Lauper	160	68	0

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Banda Sinaloense	161	68	0
Michael Buble	162	68	-1
Paramore	163	67	1
Khalid	164	67	0
Thomas Rhett	165	67	1
Charli XCX	166	67	3
A\$AP Rocky	167	67	0
Peso Pluma	168	67	0
Anitta	169	67	-1
Boyz II Men	170	67	-2

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Ava Max	171	67	-1
Lil Durk	172	67	1
Hardy	173	67	1
Keith Urban	174	67	0
Lola Young	175	67	6
Melanie Martinez	176	66	0
Chappell Roan	177	66	5
XG	178	66	-
Maluma	179	66	0
Dr. Dre	180	66	-1

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
David Guetta	181	66	1
Nelly	182	66	1
Zac Brown Band	183	66	2
Bob Dylan	184	66	-1
Foo Fighters	185	66	1
The Doors	186	66	0
Camila Cabello	187	65	1
Megan Thee Stallion	188	65	1
Cole Swindell	189	65	0
Brad Paisley	190	65	0

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Sam Smith	191	65	0
Stray Kids	192	65	1
Grupo Firme	193	65	0
Young Thug	194	65	1
Miranda Lambert	195	65	1
Daniel Caesar	196	65	0
Tainy	197	65	0
Luther Vandross	198	65	-2
Lady A	199	65	0
Deftones	200	65	3

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U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Doja Cat	201	65	1
A Boogie Wit Da Hoodie	202	65	0
Jon Pardi	203	65	1
Sech	204	65	0
Lewis Capaldi	205	65	0
Martin Garrix	206	65	1
Joan Sebastian	207	65	-
Becky G	208	64	0
Polo G	209	64	0
Lizzo	210	64	1

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
GloRilla	211	64	-1
Creed	212	64	0
Hozier	213	64	0
Marshmello	214	64	0
Don Toliver	215	64	-1
Kid Cudi	216	64	0
Def Leppard	217	64	0
Prince Royce	218	64	0
Travis Scott	219	64	1
Jack Harlow	220	64	-1

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U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Lauren Daigle	221	64	-1
Miguel	222	64	0
TWICE	223	64	3
Mötley Crüe	224	64	1
Burna Boy	225	64	1
Yandel	226	64	-1
Tyla	227	64	-1
Kelsea Ballerini	228	64	-1
Ozuna	229	64	1
Bruce Springsteen	230	64	0

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
Kanye West	231	63	1
Meghan Trainor	232	63	0
Goo Goo Dolls	233	63	-
Young Dolph	234	63	-2
NF	235	63	-1
Russ	236	63	1
Muni Long	237	63	-3
ITZY	238	63	0
Van Halen	239	63	-1
Fall Out Boy	240	63	0

LUMINATE INDEX TOP 250

U.S. Q2 2025

ARTIST	RANK	SCORE	SHIFT IN SCORE Q1 2025 VS. Q2 2025
GIVEON	241	63	0
Panic At The Disco	242	63	1
Silk Sonic	243	62	-1
Lil Uzi Vert	244	62	27
Tyler, The Creator	245	62	-2
Farruko	246	62	1
Garth Brooks	247	62	-1
Shenseea	248	62	7
Sublime	249	62	2
Lynyrd Skynyrd	250	62	-1

LUMINATE